



#### WHAT IS THE EDPR UNIVERSITY CHALLENGE?

EDPR University Challenge is an academic competition promoted by EDP Renewables.

It seeks to stimulate the university community by giving students an **opportunity to apply their academic knowledge to business practice** of a topic area or project in the fields of Engineering, Management, Economics, Marketing.

### THEMES FOR THE PROJECTS TO BE DEVELOPED

- 1. Innovation: Innovative projects which will lead to increased usage of renewable energy sources with an engineering or management approach;
- 2. Efficiency: Study of technological innovations that enable increases in efficiency of renewable energy production processes;
- 3. Marketing/strategy: Business plan or marketing strategy for increasing awareness of renewable energy and/or promotion of the EDPR Renewables activity in Poland;
- 4. Sustainability: Environmental concerns vs. local development.

### SCHEDULE

1 <sup>st</sup> Semester	Application final date 6/11/2016	2 <sup>nd</sup> Semester	Application final date 2/04/2017
	Projects delivery final date 15/01/2017		Projects delivery final date 4/06/2017

# **AWARDS**

Students group Supervising professor

1st place 15 000 PLN + 5 000 PLN

2nd place 10 000 PLN + 2 500 PLN

3rd place 5 000 PLN + 1 250 PLN

# REGISTER HERE

Register a team of 2-5 persons, with a supervising professor (optionally) here:

http://generationedpr.edpr.com/universitychallenge/pl/ or edpruniversitychallenge.pl@premivalor.com

